

Laura Ford

User Experience Researcher & Designer

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Work Experience

Mamie Ruth & M. Liz Studios

Creative Assistant & Sales

Savannah, GA; 11.2020-present

Supporting the retail avenue of two designers, I offer out of the box solutions to everyday problems within designing and executing ideas. I manage social media, balance client based needs, and create branded graphic design.

Savannah College of Art and Design

Writing Tutor

Savannah, GA; 04.2019-present

With about twelve thirty-minute appointments a week, totaling 480 students a year, I analyze and amend student work to encourage problem solving, structural improvement, detailed editing, and organization of ideas.

One30m UX Internship

Design Intern

Milan, Italy/Remote; 11.2020-01.2021

Collaborating weekly with the CEO, I assisted with QC and design solutions. I prioritized accessibility changes, copywriting, and information architecture, while guiding the formation of a vendor plug-in.

Fabricsmith

Custom Seamstress

Spartanburg, SC; 05.2016-present

For thousand dollar fabric custom work, I complete about 25 week long projects a year. I determine the cuts and measurements, decide the methods employed, and problem solve throughout the process.

Awards

Indigo Silver Award in UX Interface and Navigation Design
Indigo Bronze Award in Interactive Design
Singapore Creative Communication UX and UI Design award

Education

Savannah College of Art and Design

Expected Graduation 2022

Bachelor's of User Experience Design

Minor in Business Entrepreneurship

Chancellor's List 2018-present

4.0 GPA

The Scholars Academy at University of South Carolina

2014-2018

Highly selective high school dual enrollment program of 35 students from the state, earning 70+ college hours at USC.

Valedictorian

Chancellor's List 2015-18

5.4 weighted GPA

Landrum High School

2014-2018

Valedictorian

4.0 GPA

Skills

Prototyping: Adobe XD, Figma, Sketch

Languages: Familiar in CSS, HTML, JavaScript, Java, C++

Writing: Business Writing, Revising and Editing

Research: Trend Analysis, Contextual Research, User Testing, Affinitizing

Design: Illustrator, InDesign, Photoshop,

Collaboration: Management, Organization, Timelines, Presentation